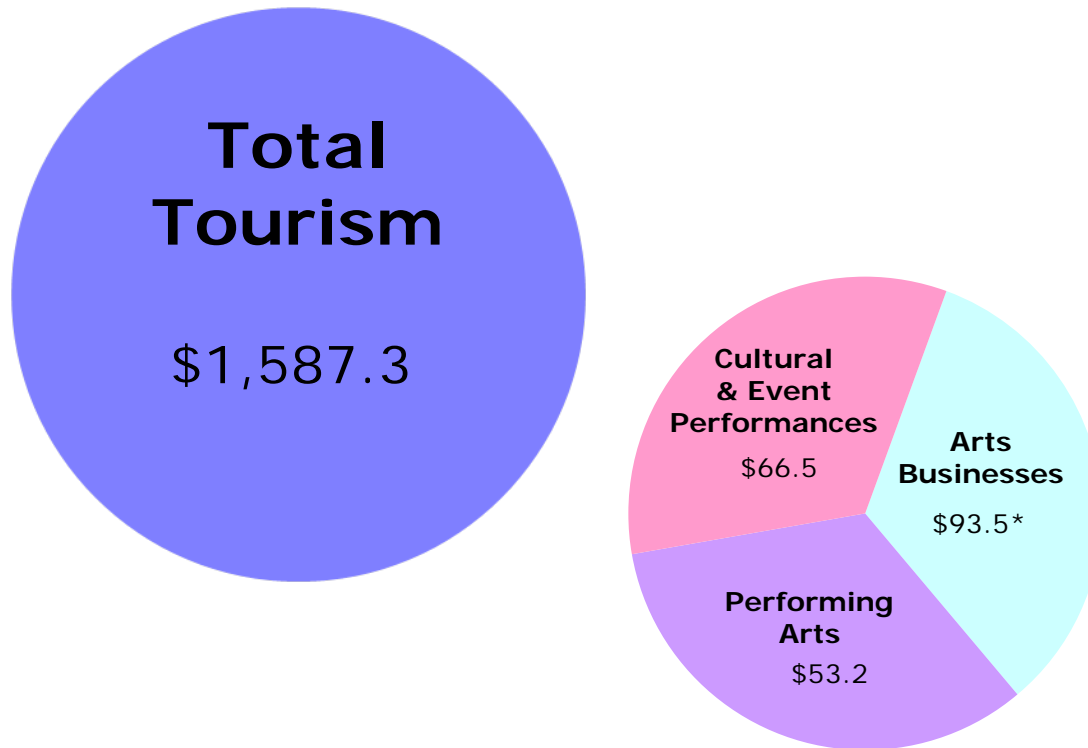


The Economic Impact of the Arts: Prepared for the Arts Council of Beaufort County



**Prepared by the Bureau of Business Research
& Economic Development
Georgia Southern University**

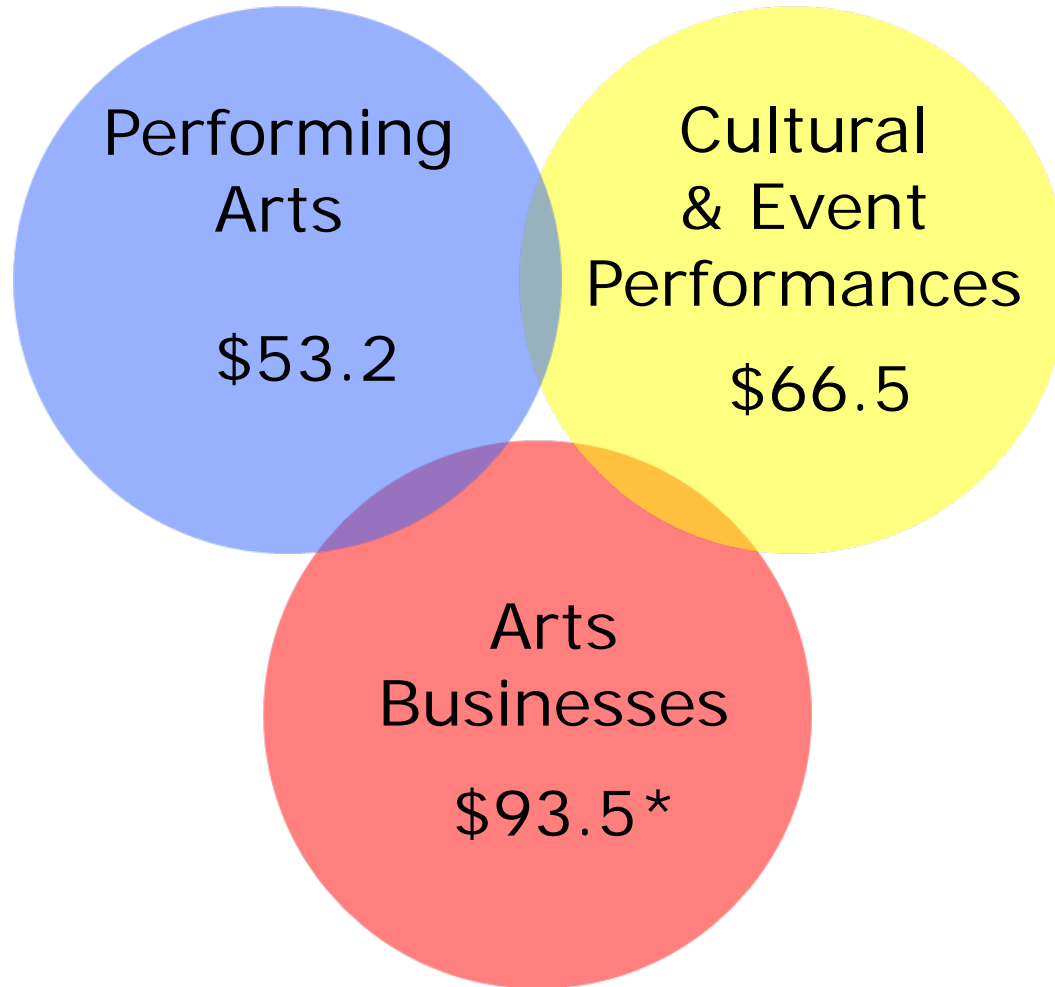
Arts & Total Tourism Economy: Output



* Gross Sales

** All dollars in millions

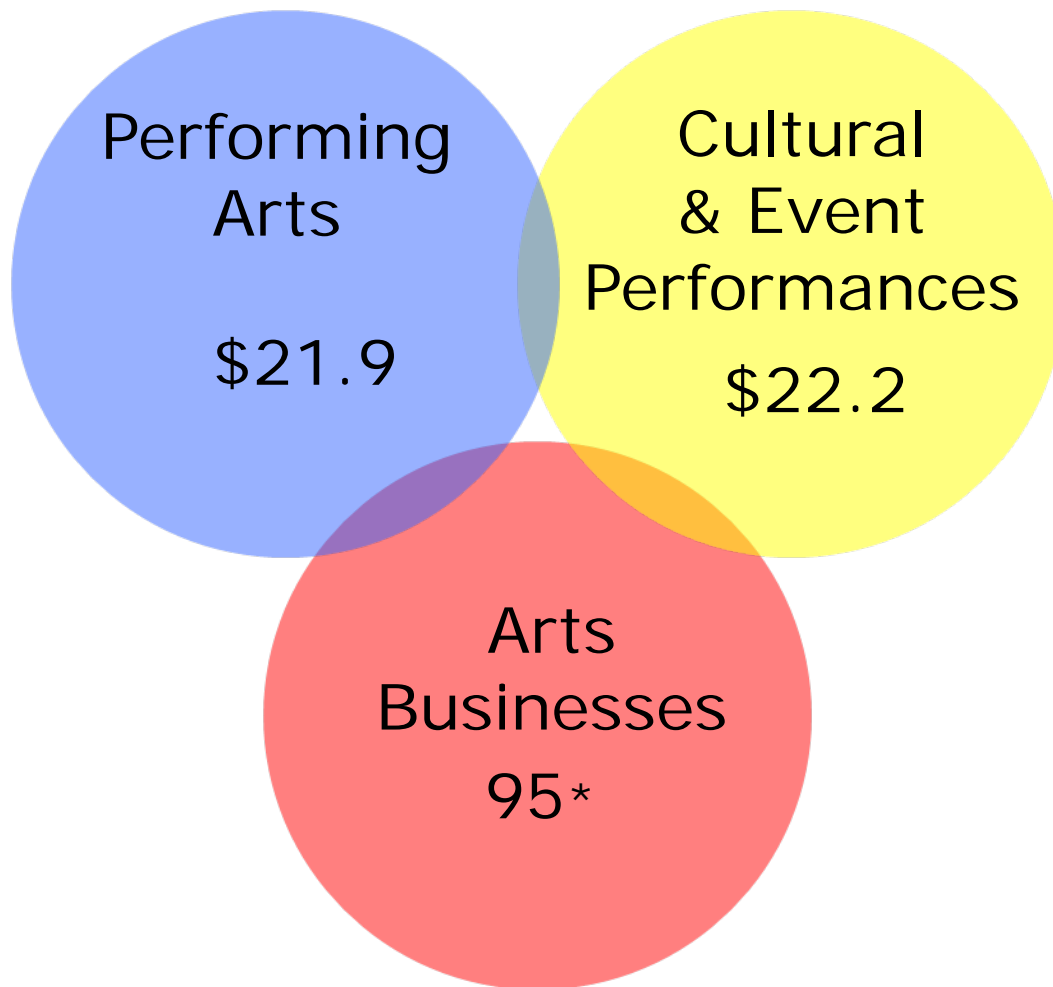
Total Arts Economy: Output



* Gross Sales

** All dollars in millions

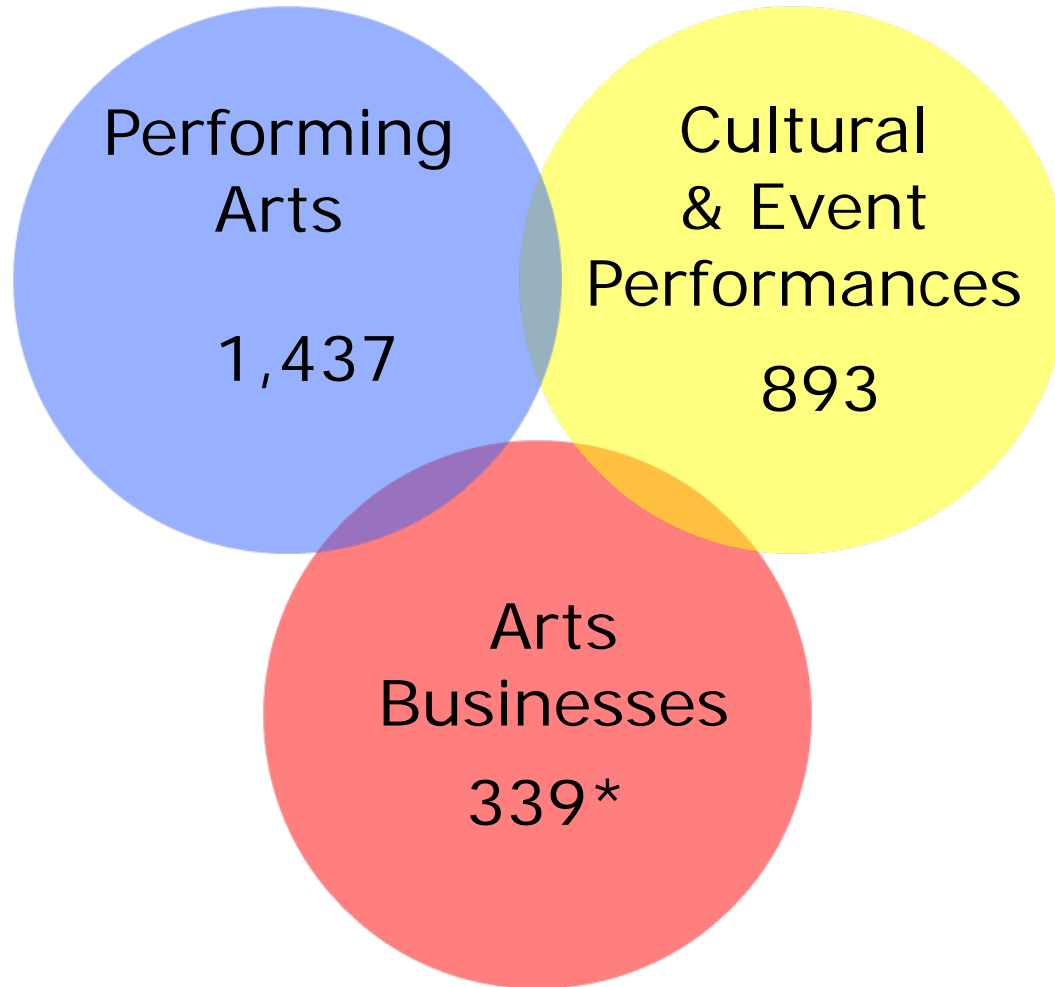
Total Arts Economy: Labor Income



* Number of businesses

** All dollars in millions

Total Arts Economy: Employment



* Number of employees

** All dollars in thousands

Art Businesses

- Sixty-seven percent of the arts businesses identified were galleries and those involved in the sale of works of art and craft
- These accounted for 71% of the jobs
- Estimated gross sales are \$73.0 million annually

Arts Job Market Statistics

- Between 1998 and 2004, the number of jobs in occupations filled by artists was about 2000 jobs per year
- Since 2004, the number of jobs in occupations filled by artist has averaged between 2,200 and 2,500 per year

Earnings Statistics

- In 2000, the average monthly earnings in arts related occupations was \$1,578, about \$250 higher than the state average
- In 2007, the average monthly earnings in arts related occupations was \$2,005 per month, about \$400 higher than the state average